



## GÖTESSONS LAUNCHES MORE THAN AN E-COMMERCE – THE DIGITALIZATION CONTINUES

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**Götessons makes a digital investment and launches an e-commerce for their customers; it will work as a complete sales tool with a big focus on the user.**

To meet the big demand of digitalized commerce, Götessons launches an e-commerce for their customers. They will easily be able to place orders, request quotes, design their own product choices, create sales materials, see previous orders, quotes and invoices.

– We wanted to build a platform for our customers which gives them more than a buy button. Here, they can reuse orders, go from quote to order and create stylish sales material to use when they present projects, explains Jessica Carlstein, Marketing Manager at Götessons.

### **Complete solutions for different environments**

It's Götessons' 10 years anniversary for their textile products and the wide product range offers customers the possibility to choose complete solutions for most types of spaces; offices, schools, conferences, sport halls, hotels and hospitals are examples of facilities where Götessons products are used. There is a big focus on developing products that create sustainable environments, which is why the assortment is permeated with ergonomic and acoustic functions that create a better environment.

– The e-commerce also ties together the digital platforms we are already on today. You can download over 50 products as BIM objects and draw into your projects, calculate our products acoustic ability in a room via Acoustic Facts and now also purchase them straight from our website. It's all a part of making it easy for the customer to buy from us, says Jessica Carlstein.

### **How do you shop?**

To shop from Götessons e-commerce, you have to be a registered customer with them. If you are, you create an account on [www.gotessons.com](http://www.gotessons.com) and are given access to My Pages where you can see prices and access all the e-commerce functions. If you want to become a customer with Götessons, contact their support on [ecommerce@gotessons.se](mailto:ecommerce@gotessons.se) for more information.

### **About Götessons**

Götessons was founded 1984 and have since then developed and been able to offer a complete range of work environment solutions, focusing on office spaces. With Europe as their main market, they secure ergonomic, functional and well design complete solutions for the customer. In 2019, the company was acquired by the investment company Accent Equity as majority owners. Accent Equity will support the board and continue supporting the partowners in their journey with a high growth, as well as accelerating the company's international expansion. Götessons Group also includes affiliate company A.M. Acoustics since 2015 and David design AB since 2020.

**GÖTESSONS**

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