



GÖTESSONS EXPANSION NOMINATED IN THE PRESTIGIOUS COMPETITION 'SWEDEN'S BEST LOOKING OFFICE'

THE OFFICE THAT BEST MEETS THE CRITERIA FOR STYLE, WORK ENVIRONMENT AND NEW WAYS OF THINKING WILL WIN. IN 2015, GÖTESSONS FINISHED IN THIRD PLACE WITH THE THEN NEWLY BUILT HEAD OFFICE IN ULRICEHAMN.

ULRICEHAMN 2019-09-30

In June 2019, the 4000 m² expansion of Götessons' current head office with warehouse in Ulricehamn was completed, in order to create a workplace with the human in focus. With furniture for offices, conferences, hotels and schools as their main sales area, the entire building works as a natural and ever changing showroom. To create a wholesome feeling in the entire 8200 m², the animal and plant theme is consistently applied throughout the offices.

Together with carefully chosen furniture from several famous designers, top modern environments are created wherever you look. In the entrance you are greeted by the enormous octopus look-a-like sofa from *Edra*, designed by the Campana brothers. Where floor two previously stopped and now morphs into the expansion, you can take a seat in the beautiful armchair *Koop* from Karim Rashid. Acoustics is an important word in Götessons' interior design concept and is applied to both the office spaces as well as the warehouse to create more sustainable work environments for everyone. With artificial plants and inhouse designed lounge furniture, creative and welcoming meeting places characterize the modern and stylish office.

Motivation – Niclas Lidberg von Schantz, Creative Director

"The first time I visited Götessons' newly built (and now expanded) office just outside of Ulricehamn, it knocked me

over completely. Naturally, I was blown away by the fantastic environments, the unique rooms with different purposes and the extreme finish. What really touched me was that Götessons had succeeded in creating the world's best place for people to meet, create great things together, become closer and feel safe in. [...]" – Quote from the motivation on the competition page.

ABOUT THE EXPANSION

Moving in year Expansion: June 2019.

Area: 800 m² office and 3200 m² warehouse.

Moving in year Head Office: May 2015.

Area 1200 m² office and 2800 m² warehouse.

Architects: Torbjörn Isaksson and Marcus Stark, Voten AB

Interior design: Jessica Carlstein

Project leader: Mika Haglund, Götessons

Photographers: Marcus Willund, Anders Eskilsson, Gothia Reklamfoto.

ABOUT THE COMPETITION

Is arranged by lokalnytt.se – Sweden's leading marketing place for/about empty spaces. The purpose of the competition is to show the large amount of stylish and smart offices around the country. The competition will choose a winner who best meets the criterias for style, work environment and new ways of thinking.

Visit the competition page: <http://ssk.lokalnytt.se/info/20585>

